# STA261 - Module 6 Bayesian Statistics

Rob Zimmerman

University of Toronto

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# (Long Spiel)

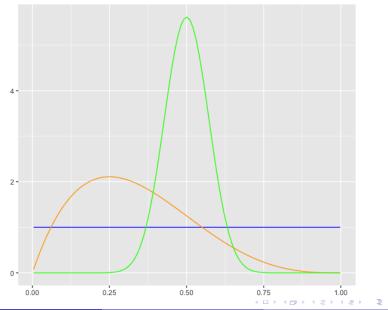
#### The Bayesian Model

- So  $\theta$  is now treated as a *random variable* with its own distribution expressing our beliefs
- The Bayesian framework for inference contains the statistical model  $\{f_{\theta}: \theta \in \Theta\}$  and adds a **prior probability measure**  $\Pi: \Theta \to [0, 1]$  describing our beliefs about  $\theta$  before we observe the data
- We usually refer to the prior by its pdf/pmf, which we denote generically as  $\pi(\cdot)$

### A Simple Example of a Prior

- Suppose we're shown a coin, and we are told to infer whether it's biased or not just from looking at it
- If  $X = \mathbb{1}_{heads}$ , then we want to make inferences about the random variable p, where  $X \mid p \sim \text{Bernoulli}\,(p)$
- What should our prior on  $\Theta = [0,1]$  look like?
- It depends on what we know (or don't know) about the coin
- Here are three of many possible choices

#### Prior Distributions for the Coin Example



#### The Prior Predictive Distribution

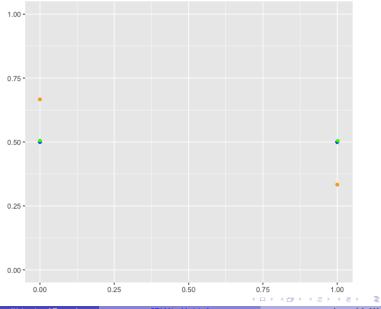
- What if we were asked to predict the likelihood of the coin coming up heads at this point?
- It's reasonable to take a weighted average of all possible Bernoulli (p) distributions, each one weighted by our prior confidence  $\pi(p)$ , which is

$$\int_{\Theta} \mathbb{P}_p(X=1) \cdot \pi(p) \, \mathrm{d}p = \int_0^1 p \cdot \pi(p) \, \mathrm{d}p$$

- There's a name for this
- Definition 6.1: Given a pdf f<sub>θ</sub> and a prior distribution π on θ, the prior predictive distribution of the data x is given by the pdf

$$f(\mathbf{x}) = \int_{\Theta} f_{\theta}(\mathbf{x}) \cdot \pi(\theta) \,\mathrm{d}\theta.$$

### Prior Predictive Distributions for the Coin Example



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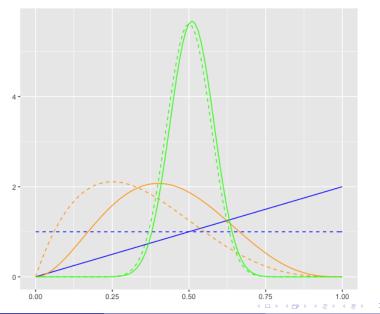
#### The Posterior Distribution - A Motivation

- Now, suppose we actually flip the coin once and observe  ${\boldsymbol X}=1$
- If we were asked what the likelihood of some  $p' \in [0,1]$  is now, we could take our prior probability  $\pi(p')$  and weigh it down by the likelihood of observing X = 1 if the "true" parameter really were p'
- That is, it's reasonable to answer with  $\mathbb{P}_{p'}(X = 1) \cdot \pi(p')$ , since data in support of p' will make this relatively high, while data in support of some p'' far away from p' will make it relatively low
- To put everything on the same scale, may as well normalize those quantities over all possible  $p\in[0,1]$  and answer instead with

$$\frac{\mathbb{P}_{p'}(X=1)\cdot\pi(p')}{\int_0^1\mathbb{P}_p(X=1)\cdot\pi(p)\,\mathrm{d}p} = \frac{p'\cdot\pi(p')}{\int_0^1p\cdot\pi(p)\,\mathrm{d}p}$$

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#### Posterior Distributions for the Coin Example (X = 1)



#### The Posterior Distribution - A Derivation

- In general,  $f_{\theta}(\mathbf{x}) \cdot \pi(\theta)$  is the joint pdf of  $(\mathbf{X}, \theta)$
- From Bayes' rule, the conditional pdf of  $\theta \mid \mathbf{X}$  is given by

$$\frac{f_{\theta}(\mathbf{x}) \cdot \pi(\theta)}{f(\mathbf{x})}$$

- There's also a name for this
- Definition 6.2: The posterior distribution of θ is the conditional distribution of θ | (X = x), given by the pdf

$$\pi(\theta \mid \mathbf{x}) = \frac{f_{\theta}(\mathbf{x}) \cdot \pi(\theta)}{\int_{\Theta} f_{\theta}(\mathbf{x}) \cdot \pi(\theta) \, \mathrm{d}\theta}.$$



#### On Quercus: Module 6 - Poll 1

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#### More on the Posterior

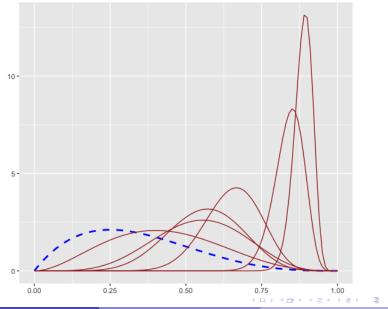
- The posterior  $\pi(\theta \mid \mathbf{x})$  is a function of  $\theta$ , and the data  $\mathbf{x}$  is *observed*
- So we could write  $\pi(\theta \mid \mathbf{x}) \propto f_{\theta}(\mathbf{x}) \cdot \pi(\theta)$
- Thus,  $[\int_{\Theta} f_{\theta}(\mathbf{x}) \cdot \pi(\theta) d\theta]^{-1}$  plays the role of normalizing constant for the unnormalized pdf  $f_{\theta}(\mathbf{x}) \cdot \pi(\theta)$
- If the functional form of  $f_{\theta}(\mathbf{x}) \cdot \pi(\theta)$  looks familiar, then we'll know what  $(\int_{\Theta} f_{\theta}(\mathbf{x}) \cdot \pi(\theta) \, \mathrm{d}\theta)^{-1}$  must be, and we can get  $\pi(\theta \mid \mathbf{x})$  for free
- Example 6.1: Suppose we calculate  $f_{\theta}(x) \cdot \pi(\theta) \propto \theta^{x+1}(1-\theta)^{2-x}$  for  $\theta \in (0,1)$ . What is  $\pi(\theta \mid x)$ ?

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#### More on the Posterior

- The observed data dictates how much the posterior distribution differs from the prior
- Consider three different priors:
  - $\pi_1$  is highly concentrated at  $\theta_1 \in \Theta$
  - $\pi_2$  is highly concentrated at  $\theta_2 \in \Theta$
  - $\pi_3$  is Unif  $(\Theta)$
- Now we observe x; suppose the likelihood  $L(\theta \mid \mathbf{x}) = f_{\theta}(\mathbf{x})$  "supports"  $\theta_2$  in the frequentist sense
- What do the posteriors look like?
  - $\pi_1(\cdot \mid \mathbf{x})$
  - $\blacktriangleright \pi_2(\cdot \mid \mathbf{x})$
  - $\pi_3(\cdot \mid \mathbf{x})$
- Even if the prior is strong, the likelihood will eventually "overpower" it as the sample size *n* grows

#### When the Prior and the Data Disagree



#### Computing Posteriors: Examples

• Example 6.2: Suppose that  $\pi(p) = \text{Beta}(\alpha, \beta)$  and  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \text{Bernoulli}(p)$ . Find the posterior  $\pi(p \mid \mathbf{x})$ .

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#### Computing Posteriors: Examples

• Example 6.3: Suppose that  $\pi(\lambda) = \text{Gamma}(\alpha, \beta)$  and  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \text{Poisson}(\lambda)$ . Find the posterior  $\pi(\lambda \mid \mathbf{x})$ .

# The Return of Sufficiency

- What if instead of observing  ${\bf x},$  we only have access to a sufficient statistic  $T({\bf x})?$
- Sufficiency kind of carries over to the Bayesian setting, in the following sense
- Theorem 6.1: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} f_{\theta}$  and let  $\pi(\theta)$  be a prior on  $\theta$ . If  $T(\mathbf{X})$  is a sufficient statistic for  $\theta$  (in the frequentist sense), then  $\pi(\theta \mid \mathbf{x}) = \pi(\theta \mid T(\mathbf{x}))$ .

#### Computing Posteriors: Examples

• Example 6.4: Suppose that  $\pi(p) = \text{Beta}(\alpha, \beta)$  and  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \text{Bernoulli}(p)$ . Find the posterior  $\pi(p \mid \sum_{i=1}^n x_i)$ .

#### Hyperparameters

- In the previous example, the prior  $\pi(\theta) = \text{Gamma}(\alpha, \beta)$  had its own set of parameters:
- Definition 6.3: The parameters λ of a prior distribution π<sub>λ</sub>(·) in a parametric family {π<sub>λ</sub> : λ ∈ Λ} are called hyperparameters.
- Sometimes the hyperparameter  $\lambda$  is a given constant (either known from prior experience or chosen based on the situation)
- Other times, we go meta and assign a prior distribution to  $\lambda$  itself (called a **hyperprior**, possibly with its own **hyperhyperparameters**)
- Models of this sort are called hierarchical Bayesian models
- We could keep going and assign a hyperhyperprior to the hyperhyperparameters, and a hyperhyperhyperprior to the hyperhyperhyperparameters, and...



#### On Quercus: Module 6 - Poll 2

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# **Choosing Priors**

- How do we choose an appropriate prior (both for the parameter associated with the data, as well as any hyperparameters)?
- There's no single answer to this question
- One of a Bayesian statistician's key roles is arguing with other statisticians about prior selection
- Some priors are simply not sensible given the parametric family for the data
- Example 6.5:
- We'll discuss several commonly used methods of prior selection, but these certainly aren't the only ones (nor are they mutually exclusive)

### **Objectivity Versus Subjectivity**

- One can very roughly classify Bayesians into two groups: *objective Bayesians* and *subjective Bayesians*
- Subjective Bayesians prefer to integrate personal beliefs about the world or lack thereof into their inferences, and they would choose priors that reflect their beliefs (to the extent possible)
- Of course, these would influence the posterior, so two subjective Bayesians might come up with different posteriors (even if they both agree on a model for the data itself); these reflect their differing opinions
- Objective Bayesians prefer to let the data speak for itself, and they would choose priors that do not reflect any personal biases
- To an objective Bayesian, there should be a fixed procedure for choosing a prior, and therefore everyone should agree on the same posterior

#### **Conjugate Priors**

- In the previous examples, the posterior distribution was in the same parametric family as the prior (albeit with "updated" parameters)
- This doesn't always happen most of the time, the posterior will be an unfamiliar distribution but when it does happen, there's a special name for it
- Definition 6.4: A family of priors {π<sub>λ</sub> : λ ∈ Λ} for the parameter θ of the model F = {f<sub>θ</sub> : θ ∈ Θ} is called conjugate for F if, for all data x ∈ X<sup>n</sup> and all λ ∈ Λ, the posterior π(· | x) ∈ {π<sub>λ</sub> : λ ∈ Λ}
- Example 6.6:
- Example 6.7:

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#### **Conjugate Priors**

• Example 6.8: Suppose that  $\pi(\mu) = \mathcal{N}(\theta, \tau^2)$  and

 $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \mathcal{N}(\mu, \sigma^2)$  where  $\sigma^2$  is known. Find the posterior  $\pi(\mu \mid \mathbf{x})$ .

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#### **Conjugate Priors**

- In those examples, it was no coincidence that both prior and likelihood were in exponential families
- Theorem 6.2: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} f_{\theta}$  where  $f_{\theta}$  is in an exponential family:

$$f_{\theta}(x) = h(x) \cdot g(\theta) \cdot \exp\left(\sum_{j=1}^{k} \eta_j(\theta) \cdot T_j(x)\right).$$

If we choose an exponential family prior of the form

$$\pi(\theta) \propto g(\theta)^{\nu} \cdot \exp\left(\sum_{j=1}^k \eta_j(\theta) \cdot \xi_j\right)$$

where  $\nu$  and  $\xi_1, \ldots, \xi_k$  are hyperparameters, then  $\pi(\theta)$  is a conjugate prior for  $f_{\theta}$ .

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# Why Conjugate Priors?

- Conjugacy is very mathematically convenient
- But is a conjugate family actually *relevant* to whatever the statistical situation is?
- It's widely acknowledged that most conjugate families are rich enough to express a wide spectrum of prior beliefs
- Example 6.9:

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#### Elicitation

- Even if we do have a particular parametric family  $\{\pi_{\lambda} : \lambda \in \Lambda\}$  selected for our prior, how do we actually set the hyperparameters?
- Ideally, we'll have some experts in the field (possibly ourselves) available to give us their thoughts on what they believe is plausible, based on their own past experiences
- We can't expect them to just tell us raw numbers for  $\lambda$ , but with enough information, we can try and work out the best match
- Translating those thoughts into a choice of hyperprior is called **prior** elicitation



#### On Quercus: Module 6 - Poll 3

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#### Elicitation: Examples

• Example 6.10: Suppose we're sampling from an  $\mathcal{N}(\mu, \sigma^2)$  distribution with  $\mu$  unknown and  $\sigma^2$  known, and we restrict attention to the family  $\{\mathcal{N}(\mu_0, \tau^2) : \mu_0 \in \mathbb{R}, \tau^2 > 0\}$ . If an expert tells us they're 50% certain that  $\mu$  lies between 2 and 3, how can we elicit our prior?

#### Expressing Ignorance

- What if the experts are keeping quiet and we have nothing to work with?
- Or maybe we're objective Bayesians and "expert advice" is irrelevant to us
- How do we choose a prior that expresses *complete* ignorance about  $\theta$ ?
- $\bullet\,$  In the coin example, choosing  $\pi(p)={\rm Unif\,}(0,1)$  would work
- What about a completely objective prior on  $\mu$  in the  $\mathcal{N}\left(\mu,\sigma^2\right)$  model? There's no uniform distribution on  $\mathbb R$
- And yet, if we take  $\pi(\mu)=1,$

#### **Uninformative Priors**

- Definition 6.5: A function π(θ) used in place of a true prior distribution that does not relect any prior beliefs about θ is called an uninformative (or noninformative or default or reference) prior.
- Example 6.11:
- We have a special name for choices like  $\pi(\mu) = 1$  above
- Definition 6.6: If an uninformative prior  $\pi(\theta)$  is not a true distribution (i.e.,  $\int_{\Theta} \pi(\theta) d\theta$  is divergent), then it is called an **improper prior**.
- Improper priors are controversial, and they're difficult to interpret probabilistically
- Moreover, if chosen haphazardly they can lead to improper posteriors (which are truly meaningless)

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#### Problems With Uninformative Priors

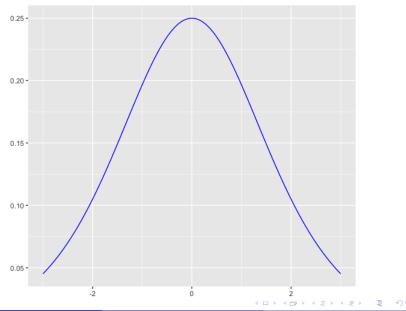
• Example 6.12: Suppose that  $X \sim \text{Bernoulli}(p)$ . What is the posterior  $\pi(p \mid x)$  based on the Haldane prior  $\pi(p) = \frac{1}{p(1-p)}$ ?

#### Problems With Uninformative Priors

• Example 6.13: Suppose that  $X \sim \text{Bernoulli}(p)$  and we choose  $\pi(p) = \text{Unif}(0, 1)$ . What prior does this correspond to for the log-odds  $\tau = \log\left(\frac{p}{1-p}\right)$ ?

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# Oh No



#### Ignorance From All Perspectives

- The previous example shows that ignorance about  $\theta$  does not necessarily translate to the same ignorance about  $\tau(\theta)$
- In other words, if  $\pi_{\theta}$  is a prior for the model parameterized by  $\theta$  and  $\pi_{\tau}$  is a prior for the model parameterized by  $\tau = \tau(\theta)$ ,

$$\pi_{\tau}(t) \neq \pi_{\theta}(\tau^{-1}(t)) \cdot \left| \frac{\mathrm{d}}{\mathrm{d}t} \tau^{-1}(t) \right|$$

in general

- What if we insisted on "equivalent" ignorance for all monotone re-parametrizations of  $\theta$ ?
- It turns out there's a way to make this happen using the Fisher information

## Jeffreys' Prior

- Definition 6.7: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} f_{\theta}$  where  $\theta$  is univariate. Jeffreys' prior for  $\theta$  is given by  $\pi_{\theta}^J(\theta) \propto \sqrt{I_1(\theta)}$ .
- Notice that this prior *depends only the model* there's no room for any subjectivity beyond the choice of model
- Jeffreys felt that invariance under monotone transformations is a suitably uninformative property for a prior
- Theorem 6.3: Under the regularity conditions of the Cramér-Rao Lower Bound, Jeffreys' prior is invariant under monotone transformations, in the sense that

$$\pi_{\tau}^{J}(t) = \pi_{\theta}^{J}(\tau^{-1}(t)) \left| \frac{\mathrm{d}}{\mathrm{d}t} \tau^{-1}(t) \right|$$

if  $\tau: \Theta \rightarrow \mathbb{R}$  is monotone and differentiable.

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#### Proof.

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# Jeffreys' Prior: Examples

• Example 6.14: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim}$  Bernoulli (p). Determine Jeffreys' prior for this model, and determine the posterior  $\pi(p \mid \mathbf{x})$  based on it.

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# Jeffreys' Prior: Examples

• Example 6.15: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \mathcal{N}(\mu, \sigma^2)$  with  $\sigma^2$  known. Determine Jeffreys' prior for this model, and determine the posterior  $\pi(\mu \mid \mathbf{x})$  based on it.

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### Inferences Based On the Posterior

- If we're satisfied with a choice of prior and we've computed (or estimated) the posterior, what do we actually do with this distribution?
- The inferential techniques of Modules 2-4 (point estimation, hypothesis testing, and confidence intervals) can't be directly applied here, since  $\theta \mid \mathbf{x}$  is not a fixed constant
- Our goal is to find Bayesian analogues of these techniques

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# **Bayesian Point Estimation**

- If  $\mathbf{X} \sim f_{\theta}$ , how do we "estimate" either  $\theta$  itself or some quantity  $\tau = \tau(\theta)$  in the Bayesian context?
- We have a posterior distribution  $\pi(\theta \mid \mathbf{x})$  to work with
- What quantities can we extract from it that can meaningfully take the place of our frequentist estimates?
- If we use some characteristic  $\hat{\theta}$  of  $\pi(\theta \mid \mathbf{x})$ , then it must be a function of the data  $\mathbf{x}$  and we can write  $\hat{\theta} = \hat{\theta}(\mathbf{x})$
- That makes  $\hat{\theta}(\mathbf{X})$  a genuine point estimator, which we can compare to our favourite frequentist estimators like the MLE
- To keep the notation simple, we'll work with  $\theta$  itself, but everything carries over to  $\tau(\theta)$

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### **MAP Estimators**

- One reasonable approach is to choose the value that the posterior says is most probable that is, the mode of the posterior
- Definition 6.8: Given a posterior distribution π(θ | x), a maximum a posteriori (MAP) estimator of θ is given by the conditional mode of the posterior:

$$\hat{\theta}_{\mathsf{MAP}}(\mathbf{X}) = \operatorname*{argmax}_{\theta \in \Theta} \pi(\theta \mid \mathbf{X}).$$

- If we want the MAP estimator of  $\tau = \tau(\theta)$ , we'll need to maximize  $\pi(\tau \mid \mathbf{x})$
- But that's the same as maximizing  $f(\mathbf{x}) \cdot \pi(\tau \mid \mathbf{x}) = \pi(\tau) \cdot f_{\tau}(\mathbf{x})$ , so we don't need to bother with the normalizing constant  $f(\mathbf{x})$ , which is usually a nasty integral

## Posterior Means

- We might prefer to take a weighted average of all θ' ∈ Θ, each weighed down by how probable the posterior says it is – that is, the expectation of the posterior
- Definition 6.9: Given a posterior distribution π(θ | x), the posterior mean estimator if it exists is given by the conditional expectation of the posterior:

$$\hat{\theta}_{\mathsf{B}}(\mathbf{X}) = \mathbb{E}\left[\theta \mid \mathbf{X}\right] = \int_{\Theta} \theta \cdot \pi(\theta \mid \mathbf{x}) \, \mathrm{d}\theta.$$

• The posterior mean estimator is nice because it minimizes the *expected MSE* under the posterior:

$$\hat{\theta}_{\mathsf{B}}(\cdot) = \underset{T(\cdot)}{\operatorname{argmin}} \mathbb{E}\left[\mathsf{MSE}_{\theta}\left(T(\mathbf{X})\right)\right]$$

# Bayesian Point Estimation: Examples

• Example 6.16: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim}$  Bernoulli (p), and suppose we place a Beta  $(\alpha, \beta)$  prior on p. Find the MAP estimator and the posterior mean estimator for p, and describe how they compare to the MLE.

# Bayesian Point Estimation: Examples

• Example 6.17: Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \mathcal{N}(\mu, \sigma^2)$  with  $\sigma^2$  known, and suppose we place a  $\mathcal{N}(\theta, \tau^2)$  prior on  $\mu$ . Find the MAP estimator and the posterior mean estimator for  $\mu$ , and describe how they compare to the MLE.



## On Quercus: Module 6 - Poll 4

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# Bayesian Hypothesis Testing

- What about Bayesian hypothesis testing?
- We might think to test every hypothesis by simply computing probability under  $\pi(\theta \mid \mathbf{x})$ , we'd quickly run into problems
- For example, if the posterior is continuous, then we'd reject every simple hypothesis  $H:\theta=\theta_0$
- We might try to get around this by computing a **Bayesian** *p*-value  $\Pi(\{\theta : \pi(\theta \mid \mathbf{x}) \le \pi(\theta_0 \mid \mathbf{x})\} \mid \mathbf{x})$ , but there can be problems with that as well

#### Bayesian *p*-Values Aren't Great

• Example 6.18: Suppose  $\pi(\theta \mid \mathbf{x}) = \text{Beta}(2, 1)$ . Compute Bayesian *p*-values for  $H_0: \theta = \frac{3}{4}$  under the posterior of  $\theta \mid \mathbf{x}$  and the posterior of  $\theta^2 \mid \mathbf{x}$ .

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## Tweaking the Prior

- These issues happen when the prior  $\pi(\theta)$  assigns zero probability to  $H_0$ , and can be avoided by tweaking the prior in such a way to fix this
- This isn't unreasonable; if we have reason to test  $H : \theta \in A$ , then we suspect it *could* be true, which would be contradicted if  $\Pi(\theta \in A) = 0$
- If we start with a continuous prior  $\pi_2$ , we can create a new one using

$$\pi(\theta) = \alpha \cdot \pi_1(\theta) + (1 - \alpha) \cdot \pi_2(\theta),$$

where  $\pi_1$  is degenerate at  $\theta_0$  and  $\alpha \in (0, 1)$ 

This gives

$$\Pi(\{\theta_0\} \mid \mathbf{x}) = \frac{\alpha f_1(\mathbf{x})}{\alpha f_1(\mathbf{x}) + (1-\alpha)f_2(\mathbf{x})},$$

where  $f_i(\mathbf{x})$  is the prior predictive distribution under the prior  $\pi_i$ 

#### **Bayes Factors**

- There's a popular approach to Bayesian hypothesis testing involves the odds
- Definition 6.10: Let  $\pi(\theta)$  be a prior, let  $\mathbf{X} \sim f_{\theta}(\mathbf{x})$ , and let  $\pi(\theta \mid \mathbf{x})$  be the posterior for the model. Suppose that  $H_0: \theta \in \Theta_0$  and  $H_A: \theta \in \Theta_0^c$  are two competing hypotheses about plausible values of  $\theta$ .

The **prior odds** in favour of  $H_0$  is the ratio  $\frac{\Pi(\Theta_0)}{\Pi(\Theta_0^c)} = \frac{\Pi(\Theta_0)}{1 - \Pi(\Theta_0)}.$ 

The **posterior odds** in favour of  $H_0$  is the ratio  $\frac{\Pi(\Theta_0 \mid \mathbf{x})}{\Pi(\Theta_0^c \mid \mathbf{x})} = \frac{\Pi(\Theta_0 \mid \mathbf{x})}{1 - \Pi(\Theta_0 \mid \mathbf{x})}.$ 

Provided that  $\Pi(\Theta_0) > 0$ , the **Bayes factor** in favour of  $H_0$  is given by the ratio of the posterior odds to the prior odds:

$$BF_{H_0} = \left. \frac{\Pi(\Theta_0 \mid \mathbf{x})}{1 - \Pi(\Theta_0 \mid \mathbf{x})} \right/ \frac{\Pi(\Theta_0)}{1 - \Pi(\Theta_0)}.$$

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## **Bayes Factors**

- What's the point of Bayes factors?
- $\bullet\,$  For one, if we let r be the prior odds, then

$$\Pi(\Theta_0 \mid \mathbf{x}) = \frac{r \cdot BF_{H_0}}{1 + r \cdot BF_{H_0}}$$

- So a small/large Bayes factor means a small/large posterior probability of  $H_0$
- Moreover, Bayes factors have a surprising connection to likelihood ratios
- Theorem 6.4: If we want to test  $H_0: \theta \in \Theta_0$  and we choose a prior mixture  $\pi(\theta) = \alpha \cdot \pi_1(\theta) + (1-\alpha) \cdot \pi_2(\theta)$  such that  $\Pi_1(\Theta_0) = \Pi_2(\Theta_0^c) = 1$ , then

$$BF_{H_0} = \frac{f_1(\mathbf{x})}{f_2(\mathbf{x})}.$$

### Bayes Factors: Examples

• Example 6.19: Suppose that  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim}$  Bernoulli  $(\theta)$  and we place a Unif (0, 1) prior on  $\theta$ . Compute the Bayes factor in favour of  $H_0: \theta = \theta_0$ .

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# Credible Intervals

- Assuming that  $\Theta\subseteq\mathbb{R},$  what's a reasonable Bayesian analogue of confidence intervals?
- Now, it's perfectly reasonable to ask what the probability is that  $l \leq \theta \leq u$  for  $l, u \in \Theta$
- Definition 6.11: Let  $\pi(\theta \mid \mathbf{x})$  be a posterior distribution on  $\Theta$ . A  $(1 \alpha)$ -credible interval for  $\theta$  is an interval  $[L(\mathbf{x}), U(\mathbf{x})] \subseteq \Theta$  such that

$$\Pi(L(\mathbf{x}) \le \theta \le U(\mathbf{x}) \mid \mathbf{x}) = \int_{L(\mathbf{x})}^{U(\mathbf{x})} \pi(\theta \mid \mathbf{x}) \, \mathrm{d}\theta \ge 1 - \alpha.$$

• As with confidence intervals, there are usually plenty of credible intervals available for a given posterior, so we look for some desirable properties

# Two Types of Credible Intervals

- Definition 6.12: If  $\pi(\theta \mid \mathbf{x})$  is unimodal, the  $(1 \alpha)$ -credible interval  $[L(\mathbf{x}), U(\mathbf{x})]$  such that the length  $U(\mathbf{x}) L(\mathbf{x})$  is minimized is called the  $(1 \alpha)$ -highest posterior density (HPD) interval for  $\theta$
- An HPD interval really does capture the most likely values in  $\Theta$ , since any region outside of it will be assigned a lower posterior probability
- Definition 6.13: The  $(1 \alpha)$ -credible interval  $[L(\mathbf{x}), U(\mathbf{x})]$  which satisfies

 $\Pi((-\infty, L(\mathbf{x})] \mid \mathbf{x}) = \Pi([U(\mathbf{x}), \infty) \mid \mathbf{x}) = \alpha/2$ 

is called the  $(1 - \alpha)$ -equal tailed interval (ETI) for  $\theta$ 

- An ETI exists for any continuous posterior, unimodal or otherwise
- One can show that if  $\pi(\theta \mid \mathbf{x})$  is symmetric, unimodal, and continuous, then the HPD interval and the ETI will be equal

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# Credible Intervals: Examples

• Example 6.20: Suppose that  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \mathcal{N}(\mu, \sigma^2)$  where  $\sigma^2$  is known, and we place a  $\mathcal{N}(\theta, \tau^2)$  prior on  $\mu$ . What do  $(1 - \alpha)$ -HPD intervals and ETIs for  $\mu$  look like? What happens as  $\tau^2 \to \infty$ ?

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# Credible Intervals: Examples

• Example 6.21: Suppose that  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} \text{Poisson}(\lambda)$  and we place a Gamma  $(\alpha, \beta)$  prior on  $\lambda$ . What do 95% HPD intervals and ETIs for  $\lambda$  look like?

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# ETIs are Invariant

- We've seen that posterior distributions can do unexpected things when we're interested in inferences of  $\tau(\theta)$
- In general, a credible interval for  $\theta$  may tell us nothing about a credible interval (or credible region) for  $\tau(\theta)$
- But ETIs have a special property that bypasses this issue
- Theorem 6.5: ETIs are invariant under monotone transformations of  $\theta$ , in the sense that if  $(L(\mathbf{x}), U(\mathbf{x}))$  is a  $(1 \alpha)$ -ETI for  $\theta$  and  $\tau : \Theta \to \mathbb{R}$  is monotone increasing, then  $(\tau(L(\mathbf{x})), \tau(U(\mathbf{x})))$  is a  $(1 \alpha)$ -ETI for  $\tau(\theta)$ .

Proof.

• Example 6.22:



# On Quercus: Module 6 - Poll 5

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## The Bernstein-von Mises Theorem

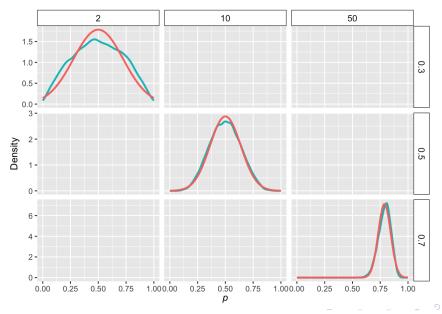
- Bayesian and frequentist inference unite in this monumental result
- Theorem 6.6 (Bernstein-von Mises): Let  $X_1, X_2, \ldots, X_n \stackrel{iid}{\sim} f_{\theta_0}$ , let  $\pi(\theta)$  be a prior distribution placing positive mass around  $\theta_0$ , and let  $\theta_n \sim \pi(\theta \mid \mathbf{x}_n)$ . Under suitable regularity conditions,

$$\sqrt{n}\left( heta_n - \hat{ heta}_{\mathsf{MLE}}(\mathbf{x}_n)
ight) \stackrel{d}{\longrightarrow} \mathcal{N}\left(0, \frac{1}{I_1( heta_0)}
ight).$$

- This statement is a *vast* simplification of the actual Bernstein-von Mises theorem, but it preserves the essence
- The takeaway is that as the sample size of our data n gets larger, the choice of  $\pi(\theta)$  matters less and the likelihood dominates
- Roughly speaking, the posterior  $\pi(\theta \mid \mathbf{x}_n)$  converges to a degenerate distribution on  $\theta_0$ , for *any* well-behaved prior (!)

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## The Bernstein-von Mises Theorem: It's True



Rob Zimmerman (University of Toronto)

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# The End



Rob Zimmerman (University of Toronto)

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